



**Basso**<sup>®</sup>

1904

*Fedele nel Gusto*

HISTORY • QUALITY • SERVICE



## **This new issue of the corporate brochure is dedicated to men and women who work in my Company.**

After the stories about my teacher, my parents and my close friends, I would like to write few words to whom, every day, dedicates himself to working at BASSO, with sense of community and self-sacrifice. After turning 30 years in the business, I believe I have appointed a very responsible and skilled team, that let the Company be appreciated in Italy and all over the World. I was lucky in selecting them one by one, train with patience and devotion, making them aware of the principles of punctuality, clearness, full transparency and loyalty. Each employer would like to have staffers in his likeness. It seems impossible but I can affirm that after a time, we are all on the same wavelength and it drives to a strong empathy at work. Soon my sons Fabrizio and Federico will join the Company and I am sure that the team will welcome them and help to learn the complex company mechanisms. My wish is that the climate of serenity, cooperation and punctuality, that always marked the BASSO Company, will continue for many years.

May 2015

## **Questa nuova edizione della brochure della BASSO è dedicata agli uomini ed alle donne che lavorano nella mia Azienda.**

Dopo la storia sul mio maestro, quella sui miei genitori e poi ancora quella sui miei amici del cuore, ho il piacere di scrivere queste poche righe, per chi, quotidianamente, con senso di appartenenza e sacrificio, si dedica al lavoro alla BASSO. Dopo 30 anni di attività credo di aver creato un team responsabile e capace, che ha dato all'Azienda la possibilità di essere apprezzata in Italia e nel Mondo. Ho avuto la fortuna di averli saputi individuare uno ad uno e di averli formati, con pazienza e dedizione, sensibilizzandoli ad applicare i principi di puntualità, chiarezza, trasparenza e lealtà. Ogni datore di lavoro vorrebbe i propri collaboratori a sua immagine e somiglianza, cosa apparentemente impossibile, ma posso affermare che con il tempo si instaura una sorta di intesa caratteriale che porta ad avere, almeno sul lavoro, una forte empatia. A breve, in Azienda ci sarà l'ingresso dei miei figli, Fabrizio e Federico, e sono certo che tutto il team saprà accoglierli ed aiutarli ad assimilare i complessi meccanismi aziendali. Il mio augurio è che il clima di serenità, collaborazione e puntualità che ha sempre contraddistinto la BASSO, possa continuare per molti anni ancora.

Maggio 2015







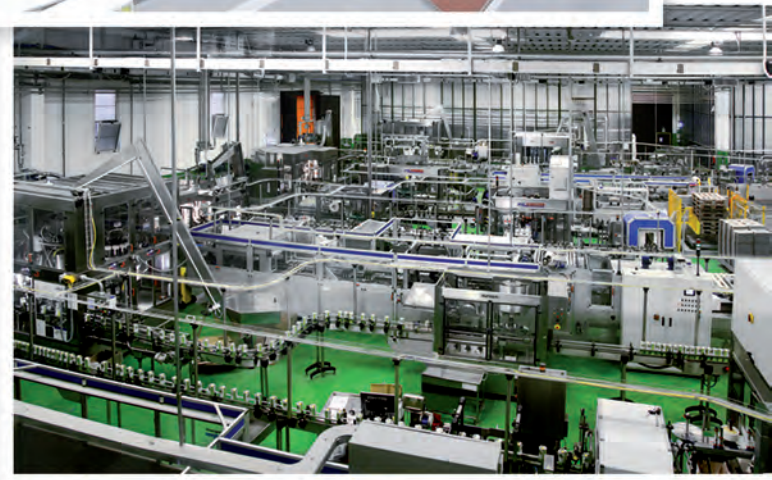




high quality standards using the most advanced technologies







THIS COMPANY USES  
RENEWABLE ENERGY  
SOURCES

CERTIFICATION  
**BRC**  
BRITISH RETAIL  
CONSORTIUM

CERTIFICATION  
**IFS**  
INTERNATIONAL FOOD  
STANDARD







100% Italian Extra Virgin Olive Oil



*Real Italian Taste*



100% Italian Extra Virgin Olive Oil

Unfiltered



Extra Virgin Olive Oil





*Old Tradition*



## Extra Virgin Olive Oil

In PET bottle





*Delicious Taste*



500ml



250ml



200ml



100ml



100ml



30ml



20ml



10ml



30ml



20ml



10ml

## Miniatures





FOR KIDS  
With Vitamins  
**E·A·D**



C.C.P.B.



IT-BIO-009  
Agricoltura Italia

100% Organic Extra Virgin Olive Oil



## P.D.O. Extra Virgin Olive Oil

Protected Designation of Origin - High quality Extra Virgin Olive Oil produced in selected geographical areas





100% Italian Monovariety  
Special Extra Virgin Olive Oil obtained by single variety of olives



Extra Virgin Olive Oil with Aromas





*Intense Flavor*



Olive Oil





Olive Pomace Oil



Grapeseed Oil





Rice Bran Oil



## Blend Oil

In Basso PET bottle





Seeds Oil

# PACKAGING TECHNICAL INFORMATION

Packaging	Size	Units x Case	Case Gross Weight	Case Net Weight*	Case Dimension (cm)			Case Volume	Cases / EUR Pallet (80 x 120 cm)			Cases / US Pallet (100 x 120 cm)		
	ml		Kg	Kg	L	W	H	m <sup>3</sup>	Layers	Cases/Layer	Total Cases	Layers	Cases/Layer	Total Cases
Amphora	500	12	9.950	5.496	35.5	27.0	19.5	0.023	5	9	45	5	11	55
Amphora	1000	12	17.000	10.992	43.0	25.0	33.0	0.033	5	6	30	5	8	40
Basso Bottle	250	12	5.600	2.748	24.0	20.0	15.5	0.007	7	24	168	7	32	224
Basso Bottle	500	6	4.960	2.748	22.0	23.0	12.0	0.006	5	32	160	6	39	234
Basso Bottle	500	12	8.760	5.496	29.0	23.0	18.4	0.012	5	16	80	6	20	120
Basso Bottle	1000	6	8.300	5.496	27.5	27.5	15.0	0.011	5	20	100	5	23	115
Basso Bottle	1000	12	16.580	10.992	36.4	27.5	22.8	0.023	5	10	50	5	13	65
Bordolese Bottle	250	12	5.530	2.748	20.5	23.0	15.5	0.007	6	26	156	6	32	192
Bordolese Bottle	500	12	11.080	5.496	28.0	28.5	21.0	0.017	6	14	84	6	17	102
Ceramic Jar	750	6	10.980	4.122	40.0	25.0	27.0	0.027	6	9	54	6	10	60
Costolato Bottle	500	12	10.980	5.496	28.5	28.0	22.5	0.018	5	14	70	5	17	85
Costolato Bottle	750	6	7.325	4.122	24.0	31.2	16.2	0.012	5	24	120	9	15	135
Costolato Bottle	750	12	14.650	8.244	32.0	31.0	24.0	0.027	5	10	50	6	12	72
Costolato Bottle	1000	12	21.900	10.992	37.0	32.0	28.0	0.034	4	9	36	5	10	50
Cylindric Drum	25000	1	24.500	22.900	58.5	88.0	58.5	0.301	3	11	33	3	12	36
Dorica Bottle	100	6	1.570	0.550	14.0	16.5	9.5	0.002	15	39	585	9	87	783
Dorica Bottle	250	6	3.200	1.374	15.5	24.7	10.6	0.004	14	18	252	5	67	335
Dorica Inviol. Bottle	250	12	6.120	2.748	20.5	26.5	15.5	0.008	6	21	126	6	26	156
Flask	1000	6	8.600	5.496	38.0	31.0	26.0	0.031	5	9	45	5	11	55
Flask	2000	6	15.840	10.992	46.0	37.0	31.0	0.053	4	6	24	4	8	32
Grandolio Bottle	250	12	3.900	2.748	21.8	25.0	16.5	0.009	6	21	126	6	26	156
Marasca Bottle	100	48	11.500	4.396	34.4	15.0	25.8	0.013	6	17	102	6	22	132
Marasca Bottle	250	12	5.920	2.748	20.5	23.5	15.5	0.007	6	26	156	6	33	198
Marasca Bottle	500	6	5.350	2.748	18.5	27.5	12.3	0.007	5	39	195	5	47	235
Marasca Bottle	500	12	10.700	5.496	24.5	27.8	18.5	0.013	5	18	90	5	22	110
Marasca Bottle	750	12	14.000	8.244	28.3	29.1	20.6	0.018	5	14	70	5	17	85
Marasca Bottle	1000	12	18.000	10.992	30.6	31.5	23.0	0.023	4	12	48	4	16	64
Marasca Bottle	1000	6	9.100	5.496	22.5	31.5	16.0	0.012	4	24	96	4	31	124
PET Bottle-Marasca	100	48	5.380	4.396	34.4	13.0	25.8	0.012	6	17	102	6	22	132
PET Bottle-Square	250	12	3.300	2.748	21.0	16.6	16.3	0.008	9	21	189	9	26	234
PET Bottle-Square	500	12	6.200	5.496	26.3	20.3	20.0	0.011	8	14	112	8	17	136
PET Bottle-Square	1000	12	11.700	10.992	34.2	25.5	25.7	0.022	6	10	60	6	14	84
PET Bottle-Square	1500	6	8.800	8.244	28.0	30.4	20.3	0.019	5	12	60	5	15	75
PET Bottle-Square	2000	6	12.000	10.992	34.5	28.3	23.7	0.023	5	11	55	5	14	70
PET Bottle-Square	3000	4	11.440	10.992	28.8	28.8	27.5	0.023	6	8	48	6	12	72
PET Bottle-Square	3000	6	17.200	16.488	44.6	24.7	29.6	0.033	6	6	36	6	8	48
PET Bottle-Square	3785	4	12.100	13.868	29.0	31.0	29.0	0.025	6	8	48	5	12	60
PET Bottle-Square	5000	4	20.000	18.320	31.0	34.0	30.5	0.034	4	8	32	4	12	48
PET Bottle-Square	5000	2	10.000	9.160	31.5	34.5	15.0	0.017	4	17	68	4	21	84
PET Bottle-Sleever	1000	12	11.790	10.992	36.5	30.5	22.0	0.024	5	11	55	5	13	65
PET Bottle-Round	1000	12	11.700	10.992	33.5	25.0	25.5	0.021	5	12	60	5	14	70
Spray Bottle	250	12	3.900	2.748	24.0	25.0	18.5	0.011	6	24	144	7	25	175
Square Tin	250	24	6.800	5.496	29.0	12.0	28.0	0.010	14	12	168	14	12	168
Square Tin	500	20	10.000	9.160	29.0	15.0	35.0	0.015	10	8	80	10	12	120
Square Tin	1000	16	15.500	14.656	29.0	19.0	42.0	0.023	8	8	64	8	9	72
Square Tin	3000	4	12.260	10.992	30.4	27.0	19.5	0.015	5	16	80	5	20	100
Square Tin	3000	6	18.600	16.488	30.1	27.5	28.3	0.025	5	10	50	5	12	60
Square Tin	3785	4	15.470	13.868	31.3	26.5	24.7	0.019	5	13	65	5	16	80

\* WEIGHTS REFER TO OLIVE OILS (SG=0.916)



# PACKAGING TECHNICAL INFORMATION

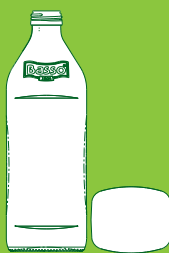
\* WEIGHT REFER TO OLIVE OILS (SG=0.916)

Packaging	Size	Units x Case	Case Gross Weight	Case Net Weight*	Case Dimension (cm)			Case Volume	Cases / EUR Pallet (80 x 120 cm)			Cases / US Pallet (100 x 120 cm)		
					L	W	H		m <sup>3</sup>	Layers	Cases/Layer	Total Cases	Layers	Cases/Layer
Square Tin	3785	6	23.000	20.802	46.6	26.5	24.7	0.028	5	7	35	5	9	45
Square Tin	4000	4	16.200	14.656	31.0	29.5	24.6	0.021	5	13	65	5	16	80
Square Tin	5000	4	20.200	18.320	31.0	32.2	25.3	0.023	5	13	65	5	16	80
Standard Bottle	250	6	2.900	1.374	17.0	17.5	11.5	0.005	6	42	252	6	56	336
Standard Bottle	250	12	5.530	2.748	23.3	17.5	17.3	0.008	7	21	147	7	26	182
Standard Bottle	500	6	4.900	2.748	18.5	21.0	12.5	0.008	5	29	145	6	37	222
Standard Bottle	500	12	8.600	5.496	28.0	21.0	21.5	0.013	6	14	84	6	17	102
Standard Bottle	750	12	15.000	8.244	31.5	24.5	23.5	0.017	6	10	60	6	15	90
Standard Bottle	1000	6	8.400	5.496	26.2	25.9	17.8	0.013	5	21	105	6	22	132
Standard Bottle	1000	12	16.750	10.992	34.4	25.9	25.4	0.025	6	10	60	5	12	60
Tris - Sonata Bottle	600	6	11.150	3.398	43.0	32.5	29.0	0.041	4	6	24	4	8	32
Vinegar Bottle	1000	12	17.500	12.000	35.0	28.0	26.5	0.025	5	10	50	5	11	55
Vittoria Bottle	100	5	2.000	0.458	28.5	27.0	8.5	0.007	5	20	100	5	40	200

## BOTTLES OUTLINES



Amphora



Basso Bottle



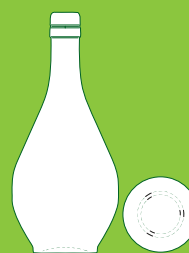
Bordolese Bottle



Costolato Bottle



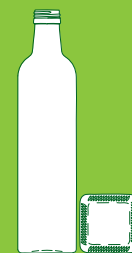
Dorica Bottle



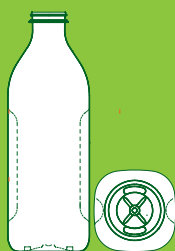
Flask



Grandolio Bottle



Marasca Bottle



Pet Bottle Square



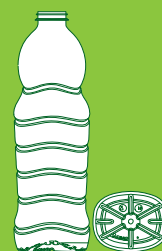
Pet Bottle Square 2L



Standard Bottle



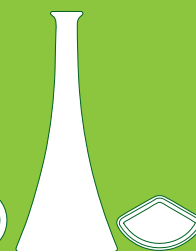
Pet Bottle Square 5L/10L/20L



Pet Bottle - Sleever



Pet Bottle Round



Sonata Bottle



Vittoria Bottle

Scan here for  
the latest updates





Vinegars and Table Set





"The Headquarter, Mill, Packing Facility and Warehouses of BASSO FEDELE & FIGLI SRL are located in the Southern Italian Region of CAMPANIA, in the geographical area called IRPINIA, about 200 Km (120 miles) south of Rome. The Firm is located in a very strategic position, with easy access to both ports of Napoli (45 Km/27 miles) and Salerno (25 Km/15 miles) and to the "Intermodal Port" of Nola (30 Km/18 miles)."

## HOW TO REACH US

Closest Airport: Napoli International Airport  
From the Airport:

- Take the A16 Highway towards Bari
- Take the exit towards Avellino EST
- Follow Avellino signs till the intersection with the Salerno Expressway
- Take the Expressway towards Salerno
- Take the first exit towards Serino
- The Plant is located 3 Km far from the exit towards Cesinali

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*Fedele nel Gusto*

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